

Frances HESSELBEIN Leadership FORUM

PERSONAL LEADERSHIP DEVELOPMENT FROM ONE OF THE WORLD'S GREATEST LEADERS

HesselbeinForum.org



Frances Hesselbein is committed to sharing her knowledge with the next generation of leaders. She has hosted online, interactive dialogues, global in scope, attracting more than 4,000 participants representing 2,600 organizations from more than 40 countries. These conversations are focused on today's key leadership challenges and opportunities. We partner with your organization to design keynote sessions that serve your specific leadership challenges.

LEARN FROM A REAL WORLD LEADER

One of the most highly respected experts in the field of contemporary leadership development, Frances Hesselbein is the namesake of The Frances Hesselbein Leadership Forum at the Graduate School of Public and International Affairs, Johnson Institute for Responsible Leadership at the University of Pittsburgh, and Editor-in-Chief of the award-winning *Leader to Leader* Journal. Mrs. Hesselbein was awarded the Presidential Medal of Freedom, by President Clinton in 1998 for her leadership as CEO of the Girl Scouts of the USA, as well as her service as "a pioneer for women, volunteerism, diversity and opportunity." From 2009-2011 she served as the Class of 1951 Chair for the Study of Leadership at the United States Military Academy at West Point. Also in 2009, the University of Pittsburgh introduced The Hesselbein Global Academy for Student Leadership and Civic Engagement, which is an annual leadership Summit that annually trains 50 student-leaders. Mrs. Hesselbein is the recipient of 21 honorary doctoral degrees. She is the co-editor of twenty-eight books in twenty-nine languages and the author of three autobiographies. She has traveled to 68 countries representing the United States. In 2015, Hesselbein was ranked one of the *World's 50 Greatest Leaders* by Fortune Magazine.

"TO SERVE IS TO LIVE"

Frances defines leadership as "Leadership is a matter of how to be, not how to do." She attests that we spend most of our lives learning how to do and teaching other people how to do; yet in the end, she believes it is the quality and the character of the leader that determines the performance, the results. Frances spends 1/3 of her time on university campuses, 1/3 with corporations, and 1/3 with social sector organizations. Frances believes, "To serve is to live."

IMPACT

Frances has provided personal leadership development to leaders at Walmart, IMB, HP, and Boeing; The Department of Education, The American Red Cross, The Girl Scouts of the USA; Social entrepreneurs, and small business owners; and students representing New York University, Johns Hopkins, Indiana University, Penn State University, Michigan State, George Washington, University of South Carolina, Notre Dame, and The United States Military Academy at West Point.

What Leaders Have Said After Meeting with Frances

"This life changing experience helped me understand how I can be a more effective leader."

"Feeling free to ask personal questions about my leadership challenges was invaluable."

"One meeting with Frances was more impactful than any of the leadership classes I have ever attended."

"Nothing compares to learning about leadership from a true leader."



PROGRAM DETAILS

1. Pre-reading

To make the most of your time with Frances, it will be beneficial to understand her leadership philosophies. There are a few ways to do this.

- Review our archive of *Leader to Leader* Journal articles found on HesselbeinForum.org
- Purchase one of Frances' books on leadership. Gaining an idea of her leadership focus will stir your own personal questions for Frances.

Leadership Topics

- Leadership Development
- Developing a Sustainable Organization
- Building Effective Teams
- Managing for the Mission, Innovation and Diversity
- Defining the Qualities and Roles of a Leader
- Workforce development
- Circular Management
- Leadership Imperatives
- Leaders of the Future
- Barriers to Leadership

2. Group Keynote

The effectiveness of a small group gathering with Frances, in-person or via webinar, is proven to be powerful and circular. These intimate sessions allow Frances to provide rich insight into the leadership approaches of your choice, and enable dynamic interaction with the small members of your group.

Group Session Details:

Each group Webinar is 45-minutes with an additional 15 minute discussion session. Each leadership gathering is designed to be relevant, spontaneous, and interactive. Dialogue topics are chosen for the audience based on the program design.

Selected pre-reads from the Forum's award-winning *Leader to Leader* Journal will be suggested.

3. One-on-One Session

Meeting with one of the most highly respected leaders in the world is truly an opportunity of a lifetime. Your time together will begin by Frances acknowledging her openness to answering any question you pose.

Participants can come prepared to ask in-depth, personal questions about their own personal leadership and career growth.

This session will be one of the most powerful, personal leadership experiences you will ever have.

Individual Session Details:

Individual sessions can be in-person at Frances' New York city office, or via an online video meeting. Sessions last approximately 45 minutes.

Contact

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